

## ORDER



## Orders

Order / Rev: 43695  
 Alt Order #: 27586406  
 Product Desc: Issue  
 Estimate: 11255  
 Flight Dates: 12/13/21 - 12/19/21  
 Original Date / Rev: 12/09/21 / 12/09/21  
 Order Type: GENERAL

KLKN-TV  
 Primary AE: Katz Washington, D.C.  
 Sales Office: DC  
 Sales Region: National

## Agency

Name: Buying Time LLC  
 Buying Contact:  
 Billing Contact:  
 650 Massachusetts Ave NW Ste 210  
 Washington, DC 20001

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

## Advertiser

Name: Facebook  
 Demographic: A18+  
 Product Codes: Group Organizations  
 Revenue Code 1: AGY  
 Revenue Code 2: POL  
 Revenue Code 3: POL-ISS  
 Priority: P-04

New Business Thru:  
 Advertiser External ID:  
 Agency External ID:  
 Unit Code: General  
 Order Separation: 00:30:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/29/21	12/19/21	15	\$3,865.00	\$3,285.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2021	15	\$3,865.00	\$3,285.25	0.00
Totals	15	\$3,865.00	\$3,285.25	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	12/13/21	12/17/21	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	MTWTF--	:30	4	\$180.00	P-04	0.00	NM	4	\$720.00
CH8EYEWNEWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/13/21	12/19/21	MTWTF--			4		\$180.00		0.00				
N 2	KLKN	12/13/21	12/17/21	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	MTWTF--	:30	5	\$275.00	P-04	0.00	NM	5	\$1,375.00
CH8EYEWNEWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/13/21	12/19/21	MTWTF--			5		\$275.00		0.00				
N 3	KLKN	12/13/21	12/17/21	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	MTWTF--	:30	5	\$325.00	P-04	0.00	NM	5	\$1,625.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/13/21	12/19/21	MTWTF--			5		\$325.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KLKN	12/13/21-12/19/21		Ch 8 News at 10p M-F		10p-1035p	MTWThF----	:30		<del>(\$325.00)</del>		0.00	NM		
See MG 3.6															
[Schedule Change-Late News 1015p-1050p] Preempt															
6	KLKN	12/13/21-12/13/21		Ch 8 News Late Ed M-Sun		1015p-1050p	M-----	:30		\$325.00		0.00	NM		
Ⓜ MG for 3.3 12/13															
N 4	KLKN	12/19/21	12/19/21		CM	8a-9a	-----S	:30	1	\$145.00	P-04	0.00	NM	1	\$145.00

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KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				This Week											
				This Week											
				THIS WEEK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 12/13/21		12/13/21	12/19/21	-----S		1			\$145.00			0.00			
													Totals	15	\$3,865.00



125 West 55th St  
New York, NY 10019

Contract # 27586406 Changes as of: 12/8/2021 at 4:46 PM Version: Highlighting Makegood 1 Status: Accepted  
CPE: 1505/1580/1255 Flight: 12/13/21 - 12/19/21 Station: KLN  
Agency: BUYING TIME, LLC Advertiser: FACEBOOK Market: Lincoln&Hsing-Kmy-Pis DMA  
Product: Issue Office: WASHINGTON Total Spots: 15  
Agency Order #: 11168312 Buyer: Neckel, Danny Service: Nielsen Total CPM: \$0.00  
Salesperson: ALEXANDRA BRADLEY 202-955-5342 Assistant: ALEXANDRA BRADLEY Total GRP: Traffic #: 43695

Comments: Separation: 30

Separation:

#	Day/Time	DP	Program	Rate	Len	12/13 - 12/13		Total Spots	Total \$	CPM*	GRP*
						12/13					
M-F	10p-10:35p		LATE NEWS	\$325.00	30	5	4	4	\$1,300.00	\$0.00	0.0
M	10:15p-10:50p		LATE NEWS	\$325.00	30	1		1	\$325.00	\$0.00	0.0
TOTALS: 15								15	\$3,865.00	\$0.00	0.0

#### Makegood Comments

Date/Time	Action	Added by	Comment
12/08/21 4:46 PM	Sent To Rep	Joy Wenn	See late news time change on line 5 due to NFL Football airing until 1015p. Please confirm ok